

UMBRAL ENERGY CORP.

929 Mainland Street, Vancouver, BC V6B 1S3

CSE: UMB
OTCQB: UMBBF

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NEWS RELEASE For Immediate Release

UMBRAL COMPLETES THE ACQUISITION OF 1005477 BC LTD.

Vancouver, B.C., December 10, 2014 – UMBRAL ENERGY CORP. (CSE: UMB) (OTCQB: UMBBF) (the “Company” or “Umbral”) is pleased to announce that it has completed its acquisition of 1005477 BC Ltd. (“1005477 BC”), a holding company which owns 50% of PhyeinMed Inc. (“PhyeinMed”) an operating company with a submitted application to Health Canada for a MMPR Licence.

The acquisition will see Umbral pay \$129,500 of verifiable expenses to-date in cash, as well as 3,000,000 shares of Umbral as part of a Share Exchange Agreement. 1005477 BC will remain as a wholly owned subsidiary of the Company.

“We see this acquisition as another step towards Umbral successfully entering the Medical Marijuana business.” Stated Jag Bal, CEO of Umbral “The PhyeinMed team has an impressive track record of success, and we feel that they have the necessary infrastructure to be able to take this process forward.”

This acquisition has been approved by the Board of Directors of Umbral, and is not subject to Shareholders’ approval.

The PhyeinMed Management Team is comprised of:

CEO - Debra Senger - Prior to joining PhyeinMed she worked for 22 years in senior executive positions throughout her private and public company career. She directed and orchestrated major business development opportunities, strategic partnerships and several substantial financing initiatives. Debra has held several positions include CFO, Vice President , President and Director of companies which operated in Canada, and around the world. She is experienced in bid processes, and working in partnerships with Government organizations.

Debra has spent the last three years in the medical marijuana industry, having a vested interest in several medical marijuana facilities. She has a passionate desire to get the message to patients who need this product to alleviate or eliminate symptoms of disease and pain.

Security - Rick Blasko - Rick has an extensive background securing facilities throughout Canada, US and overseas. He was responsible for writing standing posts, routine security measures and introducing emergency response teams for various facilities, penitentiaries, police stations, military establishments, halfway houses and parole offices. Rick coordinated procedures and training for these programs between the different government branches and colleges. He organized testing perimeter Intruder Detection Systems for penitentiaries, provincial jails, parole offices, military bases and police facilities at a Federal level.

Rick was a supervisor for 11 years then in Management for 6 years and worked with the Canadian Police and Military Forces in any activity involved in Criminal Intelligence and record maintenance. He worked

in Kingston, Ottawa, Ontario and Paris, France, as well as, other locations across Canada and the USA from 1973 to retirement.

CFO - Fraser Campbell – A former director of Umbral, Fraser left to assist in guiding the PhyeinMed team. He is a partner and director of First Growth Management (“FGM”), a private equity company which invests both capital and varied management resources in small to mid-sized businesses with attractive growth potential. Mr. Campbell is Chairman of the Board for Pacific Safety Products and Chairman of the Board of the Kelowna Community Food Bank. Mr. Campbell has held a number of executive positions in FGM investee companies including as President of Modu-Loc Fence Rentals Ltd., IFCO Systems Canada and PalEx Canada.

Quality Assurance – Gary Whitaker - Gary has over 30 years of experience in pharmaceutical manufacturing, with his main function working in a management/leadership role in packaging with the responsibility for meeting Health Canada and US FDA regulatory compliance. Gary is well tested on the challenges that come with this role, including meeting stringent requirements surrounding Standard Operating Procedures in all operations, environmental monitoring, planned and unplanned deviations and corrective and preventative actions. In addition to this, he has overseen all documentation requirements, investigations into irregularities, and participated in regulatory audits pertaining to manufacturing and warehousing. Gary has received formal training in Pharmaceutical Chemistry – Seneca College, Toronto 2008, Pharmaceutical Water System Microbiology – Seneca College, Toronto 2008, Validation with an Engineering Perspective - Pharmaceutical Sciences Group PSG, Toronto 2003 and Cleaning Validation – Pharmaceutical Sciences Group PSG, Toronto 2002.

Operations Manager - Phil Senger - Phil has over 30 years of extensive experience working with large venue projectors, sound systems, lighting rigs and networking equipment and computers including installation set up and dismantling. He has experience working with security cameras, security systems and networks, including switches/ hubs and routers. Phil has acquired mechanical skills over the years, including framing, plumbing and electrical, including working with single phase (110/ 220 volt) as well as three phase (110/208 volt) electrical systems. Phil has overseen, designed, planned and installed irrigation systems for small and large landscape installations.

Master Grower – Greg Kedward - In 1993 Greg started his own company, specializing in indoor garden ventilation. He has designed and built over three hundred indoor gardens from simple two light home gardens to over four hundred light large commercial operations. He wrote a self-published book on the subject that sold over ten thousand copies in Canada.

Since the inception of the MMAR program, Greg has assisted many patients to not only to build their gardens, but also help them grow their medication using the knowledge gained from a large number of industry contacts and advocates.

In 2007 Greg released his first documentary, ‘Trip: The "BC Bud" Chronicles. A Tour Of All Things Marihuana in British Columbia’. It has been viewed over 2.7 million times on Netflix, Amazon and several other sites and is now free to view on YouTube. In 2013, a second film was released on the medical cannabis industry across Canada called, ‘Still Trippin’ The Trans-Canada Highway’. This can currently be viewed on Hulu and Amazon.



PhyeinMed Advisory Team

Legal Advisor – Jennifer Thorne, B.A (Hons), LL.B. - Jennifer is a Kelowna lawyer who specializes in criminal defense and medical marijuana licensing (MMPR) consulting, and advises to PhyeinMed Corporation on all matters relating to the process of the license application and marijuana law. Jennifer obtained a Bachelor of Arts Degree, with Honours (B.A., Hons.) from the University of Calgary. She then received her Law Degree (LL.B.), with distinction, from the University of Alberta in 2007. Jennifer was called to the British Columbia Bar in 2008 and worked as a prosecutor for the Federal Department of Justice's Public Prosecutions Service.

In addition to her criminal defense practice, she also assists clients in applying for licenses to produce medical marijuana under the Marihuana for Medical Purposes Regulations. Jennifer is a member of the Canadian National Medical Marihuana Association and has been a feature speaker at several industry-related conferences.

Senior Security Advisor – David Hyde, M.Sc, CPC - David Hyde is a security and risk management specialist with a range of professional distinctions. He is an industry-recognized leader, respected senior advisor, and life-long learner and educator. Over his 26-year career he has owned and operated an award-winning business, guided security at some of Canada's most iconic landmarks and led the enterprise security program for a \$17 billion global corporation. As a corporate security executive with commercial real estate company, Cadillac Fairview, David built the national security strategy and set company policy for security and crisis management across 83 site locations. He assembled a well-respected team of five regional directors, forty site security managers and 550 front-line security staff.

David holds a M.Sc (with Distinction) in Security & Risk Management from the University of Leicester and a Certificate in Security Management from the University of Calgary. He has completed The Wharton School's Development Program for Security Executives and is a Certified Advanced Level CPTED Practitioner. He is also certified to perform Threat Risk Assessments through the International Security Management and Crime Prevention Institute (ISM CPI) and holds the Certified Professional Coach designation.

Senior Horticultural Advisor – Greg Salloum, M.Sc. - Greg received his B. Sc. (Agr.) from McGill in 1982 and then his M. Sc. from UBC in 1987. His undergrad was in Plant Science with a specialty in Horticulture. His Masters' degree thesis was a cross disciplinary effort in Entomology and Plant Biochemistry. He focused on screening indigenous petroleum ether and ethanol plant extracts for insect anti-feedant activity. While he was finishing his Masters he began working with Safer Ltd. in Victoria, BC developing formulations of botanical insecticides with his research team. They developed a number of patented products with pyrethrum and neem oil in combination with salts of fatty acids.

Since 2010, Greg began his most current project: an organic farm. The farm is now supplying some of the vegetables to their leased restaurant at the Best Western Plus Hotel and Suites. He continues to research new organic horticultural methods for his future endeavors including utilizing humic and fulvic acid, as well as beneficial microorganisms

In addition, Umbral will pay a finder's fee in connection with this transaction to an arm's length party in the amount of 500,000 shares.



While it is the intention of Umbral and PhyeinMed to obtain a MMPR Licence, there can be no assurances that it will receive the necessary permits to operate. Any MMPR applicant, including PhyeinMed, will not be able to legally grow or sell medical marijuana without a licence from Health Canada.

ON BEHALF OF THE BOARD OF DIRECTORS OF UMBRAL ENERGY CORP.

"Jag Bal"

Jagdip Bal
President and CEO

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This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds, the results of financing efforts, the results of exploration activities -- that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

