



CSE: IMH
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PRESS RELEASE

INVICTUS MD STRATEGIES ANNOUNCES ACQUISITION OF CANNABIS HEALTH SCIENCES INC.

Vancouver, BC, February 12th 2015 - INVICTUS MD STRATEGIES CORP. (“Invictus MD” or the “Company”) (CSE: IMH) is pleased to announce that it has entered into a share purchase agreement dated February 11, 2015 (the “**Agreement**”) with Cannabis Health Sciences Inc. (“**Cannabis Health**”), a British Columbia corporation, pursuant to which the Company has acquired all of the issued and outstanding common shares of Cannabis Health, representing a 100% interest (the “**Purchased Interests**”), in exchange for a cash payment of \$52,500, the issuance of 300,000 incentive stock options, and the issuance of up to 1,000,000 common shares of the Company based on certain escrow provisions.

Cannabis Health operates patient education web sites and modules under the name “Cannabis Health” and owns a subsidiary called Cannabis Media Inc., which publishes a cannabis patient publication as the name “Cannabis Health Journal”.

In consideration for the Purchased Interests, the Company has paid CND \$52,500 to the founders of Cannabis Health (the “**Founders**”); granted an aggregate of 300,000 incentive stock options to the Founders, exercisable at a price of \$0.17 per share for a period of five years from the closing date of February 11, 2015 (the “**Closing Date**”); and will issue up to 1,000,000 common shares of the Company (the “**Consideration Shares**”) to be released in accordance with the following escrow schedule:



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| Number of Common Shares | Release Date |
|--|---|
| 333,333 | To the Founders, <i>pro rata</i> , on the Closing Date |
| 333,333 | To the Founders, <i>pro rata</i> , once the Company achieves \$100,000 in cumulative earnings before interest, tax, depreciation and amortization during the Escrow Period. |
| 333,334 | To the Founders, <i>pro rata</i> , once the Company achieves \$200,000 in cumulative earnings before interest, tax, depreciation and amortization during the Escrow Period. |
| The balance of the Consideration Shares which have not been released to the Founders | To Invictus MD, if the Company fails to achieve \$200,000 in cumulative earnings before interest, tax, depreciation and amortization during the Escrow Period. |

The Consideration Shares are subject to a four-month hold period in accordance with applicable Canadian securities law.

Dan Kriznic, President and CEO commented, ""With this strategic acquisition, we continue to execute our vision. Cannabis Health is an integral part of the Invictus MD umbrella and it's management team brings over a decade of experience in the sector."

ABOUT CANNABIS HEALTH

Cannabis Health is a global technology and media company that focuses primarily on education and data for patients, the medical community and licensed suppliers.

The company's platforms and operations are in media and publishing, health and medical research, awareness, education, community building and patient acquisition.

For more information please visit www.CannabisHealth.com



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ABOUT INVICTUS MD STRATEGIES CORP.

Invictus MD is focused on acquiring, investing in and developing businesses that provide products and services relating to the medical cannabis sector in North America and internationally.

The Company identifies businesses with high growth potential that are involved in the following:

- the production of medicinal cannabis
- patient services and product distribution
- accessories and other products used in the consumption of medical cannabis
- other products and services related to marketing and patient management

For more information please visit: www.invictusmd.global

Contact:

Dan Kriznic

Phone: 604-368-6437

On Behalf of the Board,

Dan Kriznic
President & CEO

Forward-Looking Statements

This news release contains certain statements and information that may contain "forward-looking information" within the meaning of applicable securities laws. All statements in this news release, other than statements of historical facts, including statements regarding future plans, objectives, assumptions or expectations of future performance are forward looking statements and contain forward looking information. Generally, forward-looking information can be identified by the use of forward-looking terminology such as "plans", "expects", "projects", "intends", "believes", "anticipates", "estimates" and other similar words, or statements that certain events or conditions "may" or "will" occur. Forward-looking statements are based on the opinions and estimates of management at the date the statements are made, and are subject to a variety of risks and uncertainties and other factors that could cause actual events, level of activity, performance or results of the Company to differ materially from those anticipated in the forward-looking statements. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. The Company undertakes no obligation to update forward-looking information if circumstances or management's estimates or opinions should change except as required by law. The reader is cautioned not to place undue reliance on forward-looking statements. More detailed information about potential factors that could affect projected results is included in the documents filed from time to time with the Canadian securities regulatory authorities by the Company.